

# 12 Days of Holiday Joy

The holiday season is a perfect time to drive engagement in your digital workplace. Here are 12 ways to keep everyone feeling festive throughout the final days of 2020.



## Host a virtual lunch

1

Your annual potluck may look different this year, but there's no need to cancel it. Have a virtual lunch and ask attendees to wear their holiday attire and show off their favorite holiday recipes. You can even host a best-decorated cookie competition!



## Decorate your home page

2

Work with your design team to dress up your home page with a holiday-themed color scheme, logo, and even a countdown clock. Get everyone's input to ensure it reflects the unique spirit of your team!



## Enjoy your down time

3

Show members how to update their subscriptions so they receive fewer notifications while they're spending time at home with loved ones over the break.



## Start a charity drive

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Spread some cheer this holiday season with those who are less fortunate. Use a forum to select a charity, coordinate your efforts, and track how much you've raised.



## Get into the spirit

5

Encourage members to spruce up their profiles with their holiday wish lists or festive photos. It's a good time to make sure all their other info is up to date, too.



## Host a photo contest

6

Invite members to upload photos of their desk decorations or ugly sweater and present the entries as a slideshow at your year-end team meeting. The photo with the most "likes" (or laughs) wins.



## Start a new tradition

7

Invite members to submit stories about their favorite holiday traditions or memories. This is a great way for members to learn about each other on a personal level.



## Give the gift of laughter

8

Post a funny holiday meme on the company newsfeed and tag other members to do the same. You'll end up with an office full of laughs and "likes" and a big spike in engagement.



## Reflect upon 2020

9

It's been a tough year for a lot of people, so make sure to check in on your team members. A simple "how are you doing these days?" can go a long way.



## Make the festivities inclusive

10

The holidays aren't just about Christmas and Santa Claus. Include other occasions like Hanukkah, Kwanza, and Chinese New Year in your holiday communications. Feature them in blog articles, interactive polls, and an inclusive home page theme.



## Plan ahead for the new year

11

Keep the celebrations going into next year by adding special occasions into the team calendar. This way, you'll never forget your boss' birthday again. Awwwkward.



## Share your resolutions

12

Sticking to your New Year's resolutions is easier when you share them. Encourage teams to publish their resolutions on the company-wide blog.